

# Unwinding the Public Health Emergency: Keeping New Yorkers Covered

OMH: Lynne Schaefer, Kristen McLaughlin, Melissa Beall, Anita Rice DOH: Jonathan Bick, Lisa Sbrana, Marci Goldstein April 25, 2023

## Agenda

- Continuous Medicaid Enrollment Unwinding Overview
- Unwind Update for Dually Eligible Individuals
- PSYCKES: Identifying Clients in Need of Medicaid Recertification
- Provider Risk Mitigation
- Resources
- Q&A



## Continuous Medicaid Enrollment Unwinding Overview



# **Medicaid Recertification Resumption**

- Medicaid recertification packets for cases with June 30<sup>th</sup> end dates mailed as followed:
  - New York City Human Resources Administration (HRA)- March 2023
  - Upstate Districts- April 2023

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- NY State of Health (NYSOH)- May 2023
- NYS has 14 months to complete renewals for all Medicaid, Child Health Plus (CHP), and Essential Plan enrollees.
- All Medicaid enrollees, including those in Medicaid fee-for-service (FFS) or managed care, and CHP enrollees, will be sent renewal notices describing the action needed, if any, to renew their coverage.
- Individuals no longer eligible will be transitioned into the program they are eligible for. Individuals who don't respond to recertification notifications may be disenrolled.
- To manage the volume, enrollees will maintain their regular renewal "cycles" so that approximately one-twelfth of the population will renew each month.

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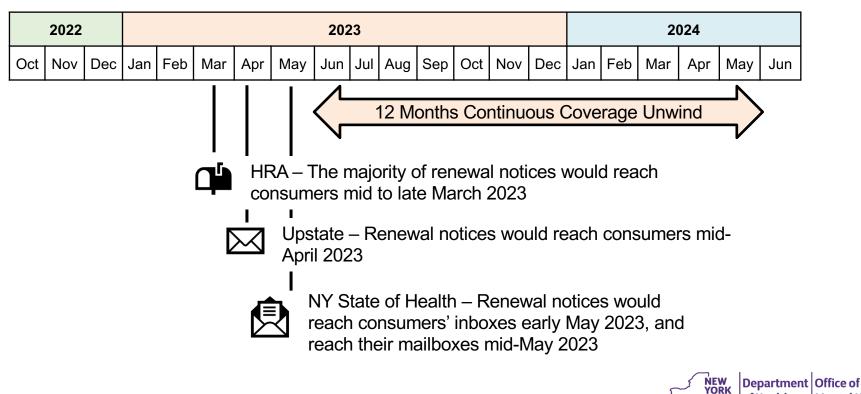
## Member Renewal Notices

- Medicaid renewal notices will be mailed to individuals using the address currently on ٠ file. There may be a significant number of people who can't be reached because of outdated mailing addresses or email addresses.
- Members may update contact information directly through NYSOH and HRA/LDSS •
- Members will be sent renewal notices describing any needed action to renew ٠ coverage and will maintain regular renewal "cycles."
- Enrollees will have at least 30 days to respond to renewal notices to prevent loss of • coverage.
- The ACCESS HRA portal will allow Medicaid-only clients to view their coverage end • date and other essential renewal information. Renewals will launch in ACCESS HRA on May 1, 2023.
- Enrollees in upstate districts may upload renewals through the NYDocSubmit mobile • app. Department Office of YORK of Health

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#### Unwind Timeline for Eligibility Consumer Notices

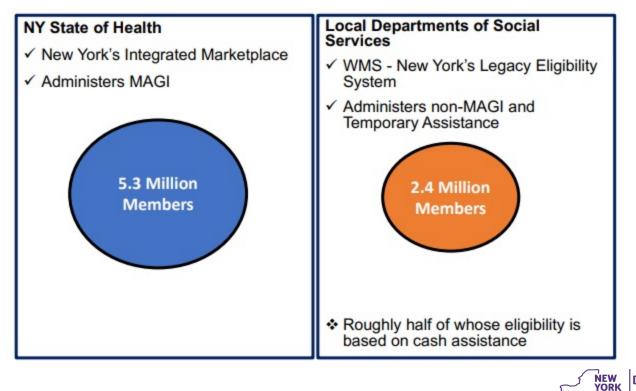


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## **PHE Impact on Medicaid**





## **Federal Unwind Flexibilities**

#### NY State of Health

- Received approval in October 2022 to conduct ex parte (administrative) renewals using IRS data across all programs to assist with PHE unwind
- Approved CMS waivers under Section 1902(e)(14) of the Social Security Act
  - SNAP CHPlus/Essential Plan
  - Zero income Medicaid, CHPlus, Essential Plan
  - Maintaining enrollment for individuals over 65 and dually eligible – Medicaid
  - MMC plans and Enrollment Broker updating member contact information

#### HRA and LDSS

- Auto renewal for non-MAGI with social security income
- Approved CMS waivers under Section 1902(e)(14) of the Social Security Act
  - SNAP non-MAGI
  - Resource test non-MAGI
  - Plans and Enrollment Broker updating member contact information



## **Communications Overview**

- NYS DOH has made available several outreach and marketing resources to help inform New Yorkers enrolled in Medicaid, CHP or the Essential Plan about the important steps they need to take to renew their coverage and help promote these messages.
- Outreach has included a robust <u>public education campaign</u>, <u>paid advertising</u>, option to receive <u>text notifications</u> about renewals, direct mailings and other <u>communications tools for partners</u>.
- Additionally, DOH is working closely with Local Departments of Social Services statewide, the HRA in New York City and the NYC Dept. of Health & Mental Hygiene, Mayor's Public Engagement Unit. This includes sharing and cobranding educational materials, videos and digital assets to support districts and HRA in their efforts to keep consumers covered.



## NY State of Health Consumer Information





## Communications Tools for Partners: PHE Tool Kit

#### This tool kit features:

- Social Media Posts with Images
- Text Alerts Information
- Drop In Articles
- Email Messages
- Fact Sheets
- Frequently Asked Questions

- Posters
- Rack Cards
- Call Scripts
- Materials Available for Co-Branding
- Links to Advertising Campaign Videos

#### Resources are available in the following languages:

- English
- Spanish
- Simplified Chinese
- Traditional Chinese
- Arabic

- Bengali
- French
- Haitian Creole
- Italian
- Korean

- Polish
- Russian
- Urdu
- Yiddish



## Medicaid Managed Care (MMC) **Plan Unwind Role**

- Checking member recertification dates on NYS DOH issued enrollment data
- Obtaining approval from NYS DOH for updated member material
- Initiating member renewal reminder communication aligning with renewal mailing schedule
- □ Inform members how to update contact information directly with NYSOH and HRA/LDSS, or assist through verification with member and coordination with DOH under "e14" waiver.
- Ensuring care managers have access to recertification dates and have information on Unwind to discuss with members in care management
- □ Highlighting to members that the Medicaid renewal process is restarting, and member action is required to maintain Medicaid coverage, including updating contact information and responding to renewal notices
- Updating MCO web pages, portals, voice response systems, staff and provider training modules
- Utilizing the Communications Toolkit to develop content to update websites & social media channels where applicable Department Office of of Health

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# Unwind Update for Dually Eligible Individuals



#### Background – Pre Public Health Emergency

Receiving Medicare was always an exclusion for Mainstream MMC and HARP, meaning that at the time a member received Medicare, they would be transitioned from MMC/HARP to Medicaid FFS or in some cases MLTC. Receiving Medicare also resulted in a change in eligibility category for the member, who moved from MAGI eligibility to non-MAGI eligibility. Consequently, the member would be redetermined in WMS, NY's non-MAGI eligibility system and then transitioned to FFS or MLTC.

During the Public Health Emergency, most members were not transitioned from MMC/HARP to FFS or transitioned out of NY State of Health to WMS.

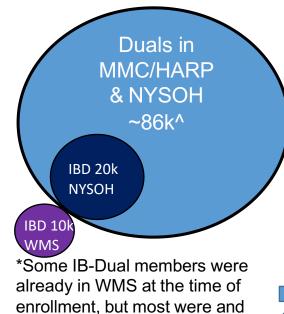
This resulted in a 'build up' of dual eligibles in MMC and the NYSOH system.

Also during the Public Health Emergency, DOH created a new program in MMC or HARP specific to the dual population who are not mandatory for MLTC, which is referred to as the Integrated Benefits for Dually Eligible Enrollees Program or "**IB-Dual**".



## Dual Eligibles During the Unwind Populations

There are now approximately 86,000 duals in MMC/HARP and in NY State of Health.



have remained in the NY State

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^Members' plan did not offer default enrollment at the time the member became Medicare eligible

^Members' plan never offered and still does not offer default enrollment

^Members' plan offered default enrollment, but not for the member's county

<sup>^</sup>Members who opted out of default enrollment and did not later choose their MMC/HARP plan's aligned DNSP PBP for IB-Dual.

Members who 'missed' default enrollment for any of the above reasons, but later chose their MMC/HARP plan's DSNP PBP for IB-Dual were moved to IB-Dual under DOH's aligned process These 66k members are not in an IB-Dual aligned DSNP The IBD 20k members are in the aligned DSNP and in MMC/NYSOH The IBD 10k are in the aligned DNSP and MMC but in

and MMC but in WMS

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#### **Population Impacts**

#### **During the Unwind**

A change is being implemented whereby most consumers who are 65 and older and/or dually eligible will be able to maintain their Medicaid case in NY State of Health when they turn 65 or become dually eligible.

- Consumers in these groups with coverage end dates of 6/30 and 7/31 will be extended four (4) months, until this system change to redetermine their eligibility is in place.
- Once the changes are implemented, these groups will go through the regular renewal process when their current coverage period ends, and be able to renew and maintain their Medicaid coverage in NY State of Health moving forward. Many of these members will go to FFS while the aligned members will stay in IBD.
- Consumers who are mandatory for MLTC will continue to be referred to LDSS/HRA.
- Individuals who are over income for Medicaid when they renew will also be referred to LDSS/HRA.

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Duals in MMC/HARP & NYSOH ~86k^

NYSOH

IBD 10k

WMS

## Duals not in IBD will remain in NYSOH but go to FFS

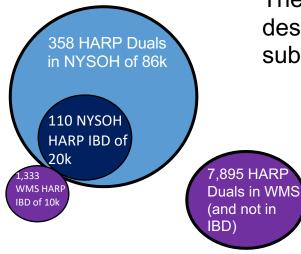
IBD members will remain in NYSOH and be able to stay in MMC/HARP (provided they retain their Medicaid eligibility and enrollment in the aligned Medicare D-SNP)

Consumers who are mandatory for MLTC will continue to be referred to LDSS/HRA, regardless of whether they are in IBD or not DOH is working with plans to increase the number of IBD offerings both for long term integration goals and to allow these members to stay post unwind





Most HARP members are **<u>not</u>** in NY State of Health. Most HARP members are also <u>**not**</u> in IBD.



Therefore, most will <u>**not**</u> be impacted by the previously described extension in NY State of Health, but a small subset will be.



## **PSYCKES:** Identifying Clients in Need of Medicaid Recertification



#### April 25, 2023

## **Identifying Clients in Need of Medicaid Recertification**

My QI Report - Statewide F	Reports Recipient Search	Provider Search	Registrar 🗸	Usage <del>-</del>	Utilization Reports	MyCHOIS	Adult Home		
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Recipient Identifiers							Ĩ	3	
Medicaid ID	SSN OMH State	ID OMH Case	e# First	Name	Last Nam	ne	DOB		
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Characteristics as of 04/02/2023 Step 1: Navigate to Recipient Search									
Age Range To Gender Step 2: Select 'Medicaid									
Recertification Due < 3 mo.' from									
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2 Managed Care	Medicaid (No Medicare)		~	Chil	dren's Waiver Status			~	
MC Product Line	Medicaid Recertification Du	ue < 3 mo.	~		HARP Status			~	
Medicaid Enrollment Status     Medicaid Recertification Due < 3 mo.						~			

#### April 25, 2023

## **Identifying Clients in Need of Medicaid Recertification**

My QI Report 🗸 St	tatewide Reports	Recipient S	earch P	rovider Search	Registrar 🕶	Usage <del>-</del>	Utilization Reports	MyCHOIS	Adult Home		
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RbJJRVJTTqu	WVErNpYqN	OSynLpEvN	TQ LQ	10+ ER, 2+ ER-BH, 2+ ER-MH, 2+ ER-Medical, 4+ Inpt/ER-BH, 4+ Inpt/ER-MH, 4+ Inpt/ER- Med, HARP No Assessment for HCBS, HHPlus No HHPlus Service > 12 mos, HHPlus No					Care New York		

#### April 25, 2023

## **Identifying Medicaid Eligibility Expires On Date**

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DOB 12/28/1958	Medicai MA-SSI	d Aid Category	Village Senior Services (LTC Partial Cap)		TOBO ASSESSMENT STATUS
Address 123 MAIN STREET, NEV YORK, NY 10128		d Eligibility Expires on 023	MC Plan Assigned PCP N/A		
Phone (Source: NY	C DHS)				

123-456-7890

# Provider Risk Mitigation



## **Care Managers**

- Care Managers (CMs) will be key in helping inform and assist members
- Part of coordinating a member's access to needed services includes helping ensure the member has active Medicaid coverage

Ways in which CMs are encouraged to help:

- □Remind members to check that NY State of Health/LDSS has their correct contact info
- □Check member recertification dates (ePACES, PSYCKES) and help inform members who may not receive a renewal letter (e.g., homeless)
- □Point members to helpful resources

Assist members with recertification process – explain renewal letter, help completing paperwork, etc.

## **Updating Client Contact Information**

- OMH and OASAS providers should encourage their clients to confirm accuracy of, or update, their contact information in the applicable Medicaid enrollment system.
   Individuals enrolled through NY State of Health can update contact information by
  - calling NY State of Health at 1-855-355-5777, logging into their <u>NY State of Health</u> account, or contacting an <u>enrollment assistor</u>.
  - •Individuals enrolled in Medicaid through their county's Medicaid office or New York City's HRA can call or visit their local office to update their contact information.
- Providers can use the <u>NY State of Health "Unwinding from the COVID-19 Public</u> <u>Health Emergency: A Communications Tool Kit to Keep New Yorkers Covered"</u> web page to help communicate with their clients enrolled in Medicaid, CHP, or EP.



## **Minimizing Provider Risk**

- Confirm client Medicaid enrollment in ePACES before each service
- If you get eligibility information through your EHR, check those reports regularly
- Verify client contact information is up to date







## **Stay Informed**

- OMH providers should follow the NYS Medicaid Program on social media to receive the latest updates on news and changes that may impact clients' coverage and should encourage their clients affected by this change to do the same.
  - Facebook
  - Instagram
  - <u>Twitter</u>
- OMH providers should encourage their clients to sign up to receive SMS/MMS text alerts from NY State of Health to avoid missing important health insurance updates, including when it's time to renew their coverage. This service is only available for those enrolled through NY State of Health.
  - Clients may text START to 1-866-988-0327 to subscribe.

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## Resources

- 1. Important Changes are Coming Soon to New York Medicaid Child Health Plus, and the Essential Plan
- 2. FAQs
  - Frequently Asked Questions about the Return of Renewals for New Yorkers Who Are Enrolled in Medicaid, Child Health Plus, or the Essential Plan through NY State of Health | NY State of Health
  - <u>PHE Tool Kit FAQs for LDSS-HRA enrollees.pdf (ny.gov)</u>
- <u>UHF Roundtable Discussion: Surviving the Unwinding New York's Plan to</u> <u>Maintain Health Coverage When the Continuous Coverage Requirements End |</u> <u>NY State of Health</u>
  - NYS DOH Presentation PHE and Continuous Coverage Unwind Plan

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# Questions, Discussion, and Feedback

Please send additional feedback and/or questions to PHEunwind@health.ny.gov

